

**Questions for Registered Users Survey**

1. Are you a registered user of Connect Northern Virginia?
2. How have your use the Connect Northern Virginia Site
3. What Actions would you most likely to do on a regular basis using Connect Northern Virginia?
4. Which Jurisdictions Information Have you visited on Connect Northern Virginia?
5. Which of the issues and initiatives have you visited on Connect Northern Virginia?
6. Have you used the mapping/search feature on Connect Northern Virginia?
7. How would you describe your experience using the mapping/search feature?
8. How do you see you/your organizations using the mapping/search feature?
9. Are you interesting in attending a webinar/tour of the site so you can better understand the features of Connect Northern Virginia?

1. Would you recommend Connect Northern Virginia to others
2. If you would recommend the Connect Northern Virginia site to others, what would you tell potential users about why they should visit the site?
3. What suggestions do you have for improving the Connect Northern Virginia website? Do you have suggestions for information or features you wish were included in the site? Please explain.
4. How satisfied are you with Connect Northern Virginia

\**Distributed to all registered users of Connect Northern Virginia in July 2014. Our goal is to complete survey*

*every 6 months.* *Next survey is set for January 2014*.

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**Connect Northern Virginia Dashboard (adapted)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Connect Northern Virginia** | **Total Number of registered users** | **Total Facebook Likes** | **Total Twitter Followers** | **Total Visits** | **Total Unique Visitors** | **Average Pages Per Visits** | **Average Time Visited Duration** | **Percentage of New Visitors** |
| **From Time of Launch (9/10/2013) - present** | **536** | **65** | **258** | **16,874** | **10,757** | **4.76** | **5:26** | **63.43%** |
| Year 1 report  9/10/2013-9/10/2014 | 474 | 39 | 51 | 14,577 | 9,297 | 4.88 | 5:33 | 63.40% |
| Year 2 report  9/10/2014-present | **536** | **65** | **258** | **2415** | **1668** | **4.12** | **4:57** | **63.85%** |
|  |  |  |  |  |  |  |  |  |
| **Monthly report of activity** |  |  |  |  |  |  |  |  |
|  | **# of registered** | **Facebook Likes** | **Twitter Followers** | **Total Visits** | **Total Unique Visitors** | **Pages Per Visits** | **Time Visited Duration** | **Percentage of New Visitors** |
| **June 1 – June 30, 2014** | 394 | 28 | 51 | 944 | 705 | 4.48 | 4:17 | 65.15% |
| **July 1 – July 31, 2014** | 434 | 39 |  | 1199 | 838 | 5.38 | 6:08 | 62.97% |
| **August 1 – Aug 31, 2014** | 456 |  |  | 971 | 748 | 3.89 | 4:32 | 67.77% |
| **Sept 1 – Sept 30, 2014** | 492 | 60 | 202 | 1289 | 940 | 4.21 | 5:15 | 67.03% |
| **Oct 1 – Oct 31, 2014** | 531 | 63 | 252 | 1223 | 843 | 4.26 | 5:00 | 61.32% |
| **Nov 1 – Nov 9, 2014\*** | 536 | 67 | 258 | 245 | 199 | 3.24 | 3:29 | 66.12% |

**By Jurisdiction**

|  |  |  |  |
| --- | --- | --- | --- |
| **Connect Loudoun: c**ommunityplatform/nova/pages/Loudoun | **Visits** | **Unique Visitors** | **Time Visited Duration** |
| **From time of Launch (9/10/2013) - present** | **986** | **684** | **2:06** |
| **September 10 – Sept 30, 2013** | 113 | 71 | 1:53 |
| **October 1 – October 31, 2013** | 122 | 80 | 2:53 |
| **November 1 – Nov 30, 2013** | 111 | 54 | 1:56 |
| **December 1 – Dec 31, 2013** | 106 | 73 | 2:19 |